

Evidence-Based Change

Cabazon Group believes evaluation studies are central to increasing performance improvement and accountability. We understand measurable evidence determines if a new policy, program, strategy, grant program or technique is effective.

Through evaluation services, Cabazon Group can determine the efficiency, relevance, effectiveness, sustainability and institutional impacts of program activities.

Cabazon Group manages evaluation and performance review studies using sound methods and practices. We support all of the following elements of evaluations and studies:

- *Project management*
- *Planning and requirements definition*
- *Design (including experimental, quasi-experimental, surveying)*
- *Domain and Subject Matter Expert recruitment*
- *Participant and site recruitment*
- *Analytic modeling and software development*
- *Instrument design, testing and distribution (including online survey tools)*
- *Online and offline data collection, distribution and handling*
- *Database management, reporting and tabulation support*
- *Quality control*
- *Reports with recommendations*

Evaluation helps answer core questions:

- **How does the process or program work?**
- **Is it producing desired results?**
- **How can the process or program be made more effective?**

Our Approach

Assessment

The first step in evaluation is proper planning, leading to the identification of objectives and goals. This information needs to be clear in order to formulate a design that will produce quick, cost-effective results. Our staff invests in researching and reviewing all data to ensure an evaluation can be performed accurately and in-line with set goals.

Design

Once the assessment phase is complete, our staff can develop a design that clearly outlines the methods and procedures that will occur. Our design will produce lists of questions that can be used in the evaluations. This includes data collection plans, analysis plans, reporting plans and study designs (including experimental, quasi-experimental, surveying).

Evaluation

The planning and design converge here as the evaluation plan is implemented. Our staff conducts the activities and procedures outlined in the evaluation design to help support the creation of summary findings.

Delivery

Once evaluations are complete, findings are delivered to target audiences in useful formats. Cabezon Group works with clients to develop strategies on the best ways to utilize evaluation data and findings. We can use a number of methods such as web conferences, publications and other media to inform our clients of our findings and recommendations.

Our Experience

Our staff has designed nationwide evaluations using large scale, online data collection methods. We also have experience using offline methods, including literature reviews, structured interviewing, peer analyses, and database analyses. Our staff currently oversees compliance of research protocols for rigorously controlled experiments in medical therapies and investigational new drugs within the National Cancer Institute.

ASSESSMENT

DESIGN

EVALUATION

DELIVERY



Contract Vehicles

- SBA 8(a) Program
- GSA IT Schedule 70 (GS-35F-06645)
- GSA AIMS Schedule, Group 541 (GS-07F-0464T)
- BPA – FEMA/DHS (HSFEHQ-07-A-0001)
- IDIQ – SAMHSA – Domains 9 & 10 (HHSS28332007000651)
- IDIQ – HHS Program Support Center (HHSP23320095609WC)

About Cabezon Group

Cabezon Group is an established 8(a) firm delivering professional services critical to the success of complex federal, state and local government programs. Our clients rely on our knowledge, creativity and in-house technical capabilities to provide insightful solutions that improve their programs at any phase. From concept to execution to post-program analysis, we turn policy into outcomes. In short, we are your policy outcome partner.

Contact Us

For more information about our Evaluation Design and Study services, please contact:

Mike Duignan | COO
Phone: 240.786.9130 ext. 12
E-mail: mike@cabezon.com